



**Attorney at Law**

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## **TRADEMARKS INFORMATION REQUIRED TO APPLY FOR THE REGISTRATION IN MEXICO**

1.- Name, full domicile and nationality of the applicant or applicants. If applicant is a corporate entity, please indicate place of incorporation (Country or State).

The Industrial Property Law requires the parties to sign an agreement with the purpose of establishing among the parties the use of the mark licensing and assignment rules. This document shall be exhibited at the time of filing the application.

2.- Identification of the trademark or service mark sought to be registered. If the trademark is composed with a design, please provide us the label with the colors if they are claimed.

Under new amendments of the Industrial Property Law, trademarks to sounds and fragrance are allowed as trademark

3.- Goods or services to be protected.- Please note our Industrial Property Law belongs the Nice Classification, accordingly some times the Mexican criterion's matches with the criterion established or applied by other foreign Offices.

Therefore, our trademarks specialist reviews the goods and services to be protected in Mexico to select the appropriate and avoid useless requirement by the authority.

Accordance with our Industrial Property Law does not allow the opportunity of modifying or including additional goods or services into the scope of protection.

4.- Date of first use of the mark in Mexico, if any.

Applicable only in case the trademark has been used in Mexico.

If there is a date of first use of the trademark in Mexico, this date is strictly required.

In both cases, to have evidence of the first use in order to avoid that third parties try to nullify the registration alleging false information in the applied.

5.- Factory address in the applicant country or any other country including Mexico where the goods are manufactured.

To services, please indicate the address in the applicant country where the services are or will be rendered.

The Power Attorney Document is not required.

6 .- Claim Priority.- If the application claims priority under the Paris Convention please indicate the information on the country of origin, serial number, and filing date of the priority application.